

The Village Garden Center's November 2007 Garden Club Newsletter



The Legend of the Poinsettia

The legend story of the poinsettia is told of Pepita, a poor Mexican girl who had no gift to present the Christ Child at Christmas Eve Services. Pepita walked slowly to the chapel with her cousin, Pedro, her heart filled with sadness rather than joy. "I am sure, Pepita, that even the most humble gift, if given in love, will be acceptable in His eyes," said Pedro consolingly.

Not knowing what else to do, Pepita knelt by the roadside and gathered a handful of common weeds, making them into a small bouquet. She was saddened and embarrassed by her humble offering, but entered the small village chapel anyway. She remembered Pedro's kind words as she approached the altar and laid the bouquet at the foot of the nativity scene.

Suddenly the bouquet of weeds burst into blooms of brilliant red, and all who saw them were certain that they had witnessed a Christmas miracle. From that day on the bright red flowers were known as the Flores de NocheBuena, or Flowers of the Holy Night. Today, the common name for this plant is the poinsettia. In 1828 Joel Roberts Poinsett was the first US Ambassador to Mexico. It was then

that he discovered a beautiful shrub with large red flowers growing next to a road. He took cuttings and brought them to his greenhouse in South Carolina. It was Joel Roberts Poinsett who brought the poinsettia to North America creating a billion dollar industry.

Did you know....

Years ago the red poinsettia used to be the most popular color. Now thanks to the Fred C. Gloekner Company fantasy colored poinsettias are very popular. Blue is the number one fantasy color that people enjoy, and sales last year of the color took up almost a third of all poinsettias purchased.

Look for our fantasy poinsettias to arrive in the store the day before Thanksgiving.



Did you know.....

Our Holiday Open House is November 9th, 10th, and 11th. Stop in to sign up for our drawings, enjoy refreshments, and look at all of our new Christmas home décor.

Remember us for all of your fresh flower needs. We will have fresh Christmas greens and wreaths for you to decorate your home. We also have fresh Christmas Centerpieces-perfect for your holiday party!

Did you know....

Lots of people buy their trees and shrubs for fall color and berries.

Think about what your perennials, trees and shrubs do in your landscape for the entire year.

Garden Club Meetings

This month's topic at the seminar will be "Problem areas in your yard and advice on how to solve them." We will also discuss what to plant under your evergreen tree, what to put in the shady area of your yard where nothing seems to grow, and what should go in the flower bed next to your driveway or sidewalk. Bring in your own questions or problems and we will try to resolve your issues also.

GARDEN CLUB SPECIALS - DECEMBER

30% off (Garden Club Members Only)

Christmas Eve Yankee Candle (all varieties)

Any one item in the store with RED on it Any one ICED ornament in the store